



A proud member of:

Bratwurst Festival, Inc.

*On the streets of Beautiful Downtown Bucyrus, Ohio
The Bratwurst Capital of America!*

August 15th, 16th, & 17th, 2024



To our local business partners:

Originally established in 1967 as the “Colonel Crawford Days,” the Bucyrus Bratwurst Festival is entering our **57th year**. The Bratwurst Festival is held on the third weekend in August. We are the only festival in Ohio that holds a parade each night. With an annual attendance of over 100,000 visitors, we hold the title of “Ohio’s Eatingest Festival.” Our theme for this year is **“Brattie supports our First Responders!”**

Bratwurst Festival, Inc. is a non-profit organization. We rely heavily on sponsorship donations to assist with expenses such as entertainment, advertising and publicity, parades, contests, and our three Royalty Pageants. Each year, the Queen and her court proudly represent our city all over Ohio in parades and by attending festivals, which are also funded by donations and sponsors. We also incur expenses for rental of equipment including portable toilets, heavy machinery to move our safety barriers, as well as festival communications. Lastly, we also must fund maintenance and upgrades to our water and electrical delivery equipment, as well as our signs, banners, stages, etc.

Bratwurst Festival, Inc. is incorporated as a 501(C)4, meaning donations from businesses and organizations can be used as an advertisement write off for tax purposes.

With the 2024 Bratwurst Festival quickly approaching, we are reaching out to you to ask for your help. Sponsors will receive publicity and recognition through strategic placement of your banners throughout the festival area, as well as with verbal and written acknowledgment through online and print media. Different sponsorship levels are listed on the attached page along with their benefits.

We would like to thank you in advance for your consideration towards helping this timeless Bucyrus tradition to continue and for your help in making the Bratwurst Festival an enjoyable family event. We know the economy is tough, and that means that everyone is struggling to stay afloat, and we are no different. We appreciate any and all help that you may be able to provide. To donate, or to schedule a meeting with our sponsorship team, please contact Director Kevin Myers at 419-617-5900, email director.bratwurstfestival@gmail.com, or mail your completed sponsorship packet and donation to us at the address listed below.

Sincerely,

Adam Heinlen

Adam Heinlen, Board President
Bucyrus Bratwurst Festival

Kevin Myers

Kevin Myers, Festival Director
Bucyrus Bratwurst Festival

330 S. Sandusky Ave.
Bucyrus, Ohio 44820
419-562-BRAT (2728)

<https://www.bucyrusbratwurstfestival.com>



Levels of Sponsorship

<i>Incentives</i>	General	Bronze	Silver	Gold	Platinum
	\$1 - \$499	\$500 - \$1,499	\$1,500 - \$2,999	\$3,000 - \$9,999	\$10,000+
Annual Bratwurst Festival Membership					
Advertisement					
Name & Logo displayed on sign (<u>you provide</u>)					
Name & Logo displayed on sign (<u>we provide</u>)					
Banner displayed prominently throughout festival area (<u>we provide</u>)					
Company name on sponsors page on our website and other social media					
Company Website link on sponsors page on our website and other social media					
Your Company Logo on FRONT PAGE of festival website along with a link to your website and other social media					
Title Sponsor (i.e.: "Brought to you By: insert company name")					



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Business Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Level of Sponsorship:

<i>General</i>	\$1-\$499	_____
<i>Bronze</i>	\$500-\$1,499	_____
<i>Silver</i>	\$1,500-\$2,999	_____
<i>Gold</i>	\$3,000-\$9,999	_____
<i>Platinum</i>	\$10,000+	_____

Total Sponsorship: \$ _____

Please make checks payable to: Bratwurst Festival, Inc.

**Remit Payment To: Bratwurst Festival, Inc.
Attn: Sponsorship
330 S. Sandusky Ave
Bucyrus, Ohio 44820**

Please remit on or before July 1, 2024

Please include this page with your payment

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Bucyrus, Ohio 44820
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